

Bachelor's in Business Administration

Overall Program Requirements: 120 credits

General Education Requirements: 33 credits

Business Program Requirements: 72 credits

Free Electives: 15 credits

Major curriculum include: Accounting, Economics, Finance, International Business, Computer Applications and Information Systems, Management and Entrepreneurship Studies, Marketing.

Suggested Schedule:

First Semester	Credit	Second Semester	Credit
Introduction to Business	3.0	Principles of Accounting I	3.0
Composition & Rhetoric	3.0	Advanced Composition (For Business)	3.0
Intermediate Algebra	3.0	Computer Concepts	3.0
First Year Seminar	3.0	Natural Sciences Core	3.0
Fine Arts	3.0	Business Communications	3.0
Third Semester	Credit	Fourth Semester	Credit
Work Force Dynamics	3.0	Principles of Economics - Micro	3.0
Principles of Economics - Macro	3.0	Statistics	3.0
Social Science Core	3.0	Principles of Marketing	3.0
Natural Science Core	3.0	Managerial Finance	3.0
Managerial Accounting	3.0	Social Science Core	3.0
Fifth Semester	Credit	Sixth Semester	Credit
Major Elective	3.0	Business Law I	3.0
Operations Management	3.0	Introduction to Business Analytics	3.0
Humanities Core	3.0	Business Planning	3.0
Free Elective	6.0	Humanities Core	3.0
		Free Elective	3.0
Seventh Semester	Credit	Eighth Semester	Credit
Senior Project/Internship	3.0	Business Policy and Strategy	3.0
Major Elective	9.0	Capstone Seminar	3.0
Free Elective	3.0	Major Electives	6.0
		Free Elective	3.0

Bachelor's in Finance

Overall Program Requirements: 120 credits

Business Program Requirements: 72 credits

Major curriculum include : Corporate Finance Management, Banking, Investment

General Education Requirements: 33 credits

Free Electives: 15 credits

Suggested Schedule:

First Semester	Credit	Second Semester	Credit
Introduction to Business	3.0	Principles of Accounting I	3.0
Composition & Rhetoric	3.0	Advanced Composition (For Business)	3.0
Intermediate Algebra	3.0	Computer Concepts	3.0
First Year Seminar	3.0	Natural Sciences Core	3.0
Fine Arts	3.0	Business Communications	3.0
Third Semester	Credit	Fourth Semester	Credit
Work Force Dynamics	3.0	Principles of Economics - Micro	3.0
Principles of Economics - Macro	3.0	Statistics	3.0
Social Science Core	3.0	Principles of Marketing	3.0
Natural Science Core	3.0	Managerial Finance	3.0
Managerial Accounting	3.0	Social Science Core	3.0
Fifth Semester	Credit	Sixth Semester	Credit
Major Elective	3.0	Business Law I	3.0
Operations Management	3.0	Introduction to Business Analytics	3.0
Humanities Core	3.0	Business Planning	3.0
Free Elective	6.0	Humanities Core	3.0
		Free Elective	3.0
Seventh Semester	Credit	Eighth Semester	Credit
Senior Project/Internship	3.0	Business Policy and Strategy	3.0
Major Elective	9.0	Capstone Seminar	3.0
Free Elective	3.0	Major Electives	6.0
		Free Elective	3.0

MBA

The MBA program is a total of 36 credits and is made up of three modules: Core Courses, Concentration Courses (choose one of the seven majors), and Capstone:

Preparatory Courses (6 credits)	
Accounting & Business Law	
Management & Marketing	
Students with undergraduate preparation in a non-business field may be required to complete up to 6 credits of preparatory coursework. Students with a strong academic record (B or better in each case) from an accredited university may be able to waive preparatory foundation courses.	
Core Courses (18 credits)	
Managerial & Cost Accounting	3.0
Advanced Financial Management	3.0
Information Systems & Knowledge Management	3.0
Organizational Behavior	3.0
Global Project Management	3.0
Marketing & Branding	3.0
Capstone (9 credits)	
Integration course (required) Strategy & Policy	3.0
Practicum (select one) • Business Planning • Cases in Ethics, Innovation, & Leadership • Research Methods	3.0
Experiential course (select one) • Business Planning • Cases in Ethics, Innovation, & Leadership Thesis • Internship	3.0
Total	36

Concentration Courses (9 credits) (choose one of the seven majors)
<p>Accounting</p> <ul style="list-style-type: none"> • Advanced Auditing • Accounting Regulations • Business Concepts for Accountants • Financial Accounting & Reporting • Intermediate Accounting • Auditing • Personal Taxation • Financial Reporting & Analysis
<p>Analytics Intelligence</p> <ul style="list-style-type: none"> • Enterprise Intelligence & Decision Systems • Technical Concepts for Analytics Professionals • Foundations in Advanced Enterprise Analytics
<p>Finance</p> <ul style="list-style-type: none"> • Investment Analysis • International & Financial Management. • Behavioral Economics & Algorithmic Finance • Financial Derivatives & Risk Management • Investment Banking • Financial Analysis & Modeling • Managerial Economics • Financial Reporting & Analysis
<p>Healthcare Management</p> <ul style="list-style-type: none"> • Healthcare Quality, Outcomes, and Evidence-based Care • Healthcare Leadership and Business Admin • Epidemiology, Population Health, and Data Analytics
<p>Human Resource Management</p> <ul style="list-style-type: none"> • Human Resource Management. • Organizational Development • Assessment
<p>Management</p> <ul style="list-style-type: none"> • Human Resource Management. • Organizational Development • Conflict & Negotiation • Sourcing & Vendor Management • Business Planning • Financial Reporting & Analysis • Managerial Economics • Enterprise Intelligence & Decision Systems
<p>Marketing</p> <ul style="list-style-type: none"> • Advanced Marketing Concepts • Consumer Insights • Relationship Marketing • Data-Driven Marketing • Digital Marketing • Personal Sales & Sales Management • Global Marketing • Sourcing & Vendor Management • Elective: MCOM courses

MS in Analytics

Modern technology now provides industries of all kinds with the ability to gather vast amounts of data. But data requires more than just flashy dashboards and reports. In order to make better data-driven business decisions, employers require hybrid IT/business professionals to make data meaningful. Our STEM designated program was built with this need in mind.

In the Master of Science in Analytics degree program, we will help you:

- develop the critical thinking skills necessary to combine complex data and business value and turn it into actionable insight
- cultivate expertise in analysis, management, solution architecture and delivery, and hands-on technical skill
- grow your skills through our comprehensive curriculum, which offers opportunities for inquiry and professional development to round out your experience

Preparatory Courses (6 credits)

Accounting & Business Law

Management & Marketing

Students with undergraduate preparation in a non-business field may be required to complete up to 6 credits of preparatory coursework. Students with a strong academic record (B or better in each case) from an accredited university may be able to waive preparatory foundation courses.

Core Courses (6 credits)	Credit
Information Systems & Knowledge Management	3.0
Global Project Management	3.0
Analytics Intelligence Courses (9 credits)	
Enterprise Intelligence & Decision Support Systems	3.0
Technical Concepts for Analytics Professionals	3.0
Foundations in Advanced Analytics	3.0
Analytics Applications Courses (9 credits)	
Data-Driven Marketing	3.0
Behavioral Economics & Algorithmic Finance	3.0
Strategic Sourcing & Vendor Management	3.0
Capstone (6分)	
Research Methods	3.0
Thesis or Internship	3.0
Total	30

MS in Finance

Develop the technical skills required for specialist and management roles in financial enterprise by completing our Master of Science in Finance degree program at UB's Ernest C. Trefz School of Business. This highly specialized degree will focus exclusively on issues related to finance, economics, and money markets. We will introduce you to modern concepts, such as financial regulation and behavioral finance, that play a critical role in today's marketplace.

At UB, you will gain the decision-making, problem-solving, and analytical capabilities to solve financial problems, including how to: Evaluate and price a financial opportunity; Gauge the appropriate level of risk to discount future projections; Compare across investment opportunities at a given time and how to allocate among them in an optimal way; Create useful tools for answering financial questions so that reports can be generated automatically and progress can be tracked; Assess and manage risk.

Preparatory Courses (6 credits)

Accounting & Business Law

Management & Marketing

Students with undergraduate preparation in a non-business field may be required to complete up to 6 credits of preparatory coursework. Students with a strong academic record (B or better in each case) from an accredited university may be able to waive preparatory foundation courses.

Core Courses (6 credits)	Credit
Advanced Financial Management	3.0
Information Systems & Knowledge Management	3.0
Major Courses (9分)	
Investment Analysis	3.0
International Financial Management	3.0
Behavioral Economics & Algorithmic Finance	3.0
Financial Analysis & Modeling	3.0
Financial Derivatives & Risk Management	3.0
Foundations in Advanced Analytics	3.0
Capstone (6 credits)	
Research Methods	3.0
Thesis or Internship	3.0
Total	30

Masters in Education (M.Ed.) Online

In our M.Ed. program, you will learn how to apply the Universal Design for Learning (UDL) framework to proactively design capacity-building learning experiences. Within UDL, learner variability, whether visible or invisible, is seen as an asset. Based in cognitive neuroscience, UDL focuses on designing with variability in mind and removing barriers to learning by frontloading flexible options for engaging learners, teaching important concepts, and building goal-directed learners. In your coursework, you will experience the UDL framework firsthand as program faculty model the principles and actively engage you in applying UDL in your own practice.

Our flexible, 30-credit program is entirely online, an optimal fit for those who teach full-time or care for their families. Up to 12 credits can be granted to students entering the program — six from prior learning as part of the Alternative Route to Certification, and six from previous teaching experience. Pending portfolio review of these credits, students will be able to complete the remaining 18 credits in as few as 12 months part-time.

This is a joint program offered by Goodwin University and University of Bridgeport. You will learn alongside fellow students from both universities and share experiences in a richly diverse learning environment. Upon completion, your master's degree will list both universities.

Courses	Credit
Social Foundations of Education	3.0
Contemporary Issues in Urban Education	3.0
Teacher Leadership Theory and Practice	3.0
Curriculum Theory	3.0
Effective Learning Environments	3.0
Classroom-Based Assessment	3.0
Instructional Coaching	3.0
Leading Professional Learning	3.0
Appreciative Inquiry Capstone	6.0
Total	30

Graduate applicants to are required to:

- Complete a graduate application for admission.
- Submit an official or unofficial transcript verifying receipt of a bachelor's degree from a college or university accredited by an accrediting agency recognized by the Council for Higher Education Accreditation (CHEA) or the equivalent of this degree from another country with a cumulative GPA of at least 3.0.
- Submit an official or unofficial transcript from your most recent degree earned (this may be from prelicensure) with a cumulative GPA of at least 3.0.
- Applicants with less than a 3.0 CGPA may be considered for conditional admittance into the program under certain circumstances.
- Provide a professional resume.
- Submit proof of immunizations (Measles, Mumps, Rubella, and Varicella).

Doctoral Degree in Educational Leadership (Hybrid)

The Online Doctoral Program in Education Leadership (Ed.D.) at the University of Bridgeport is a distinct program that offers you an expedited and convenient way of pursuing an Ed.D. degree with a specialization in International Education. The program is designed to enhance the effectiveness and enlarge the perspective of public and private organization leaders, policy makers, and researchers. The advanced graduate curriculum integrates the sound principles of administration, management, organizational psychology, law, program evaluation, international education, and research methodologies.

The course totals 62 credits and leads to a PhD in International Education (Ed.D.).

Educational Leadership Strand (29 credits)	Research and Analysis Strand (9 credits)
Curricula Theory	Introduction to Qualitative, Quantitative, & Mixed Methods Research
Workshop in Curriculum Development	Quantitative Research
Constitutional Law	Qualitative Research
Grant Writing	
Policy	
Organization Management	
Introduction to Educational Leadership	
Program Evaluation	
Evaluation of School Effectiveness	
Postsecondary Teaching (Leadership Internship)	
Doctoral Residency	
Dissertation Preparation Strand (12 credits)	International Education Specialization (12 credits)
Literature Review	International Education Concepts & Theories
Literature Theory	Ethical Issues in International Education
Dissertation: Comprehensive Exam	Comparative Education
Dissertation: Proposal Defense	Culture, Society, and Education in International Contexts
Dissertation	